

COLORESCIENCE® ALL CALM™ CLINICAL REDNESS CORRECTOR SPF 50



HOW ALL CALM™ WORKS

This 3-in-1 proprietary formula instantly neutralizes the appearance of redness, helps soothe and calm sensitive skin, and provides SPF 50 protection while its patent pending BioSolace™ complex helps provide ongoing relief from sensitivity and the appearance of redness.

1

CORRECT

Subtle green undertones to neutralize and balance redness

2

PROTECT

Chemical-free, mineral SPF 50 UVA/UVB defense against #1 trigger of redness and rosacea

3

ADDRESS

BioSolace™ complex helps soothe and calm skin, providing ongoing relief from sensitivity and appearance of redness

HOW TO USE

1. Dispense 1-2 pumps onto your fingertips and rub between your fingers to activate
2. Apply liberally to lightly moisturized face ensuring even coverage as the first step in your makeup application
3. Follow with your favorite Colorescience foundation and enhancers
4. Apply Sunforgettable® Brush-on Sunscreen SPF 50 every two hours for continued protection



REDNESS FACTS

1 IN 20 AMERICANS ARE IMPACTED BY ROSACEA (OVER 16 MILLION PEOPLE)

54% OF WOMEN OVER 25 STRUGGLE WITH ADULT ACNE

UV EXPOSURE IS THE #1 TRIGGER FOR ROSACEA

LOWER SELF-CONFIDENCE IS REPORTED BY 90% OF THOSE WHO STRUGGLE WITH ROSACEA

51% REPORT MISSING WORK DUE TO THEIR CONDITION

ACNE IMPACTS 50 MILLION PEOPLE, THE MOST COMMON SKIN CONDITION IN THE US

INFLAMMATORY PROCESS OF REDNESS



WEAKENED SKIN BARRIER

- + Dehydration/dryness
- + Loss of Natural Moisturizing Factor, lipids, proteins
- + Increased susceptibility to external factors

PROINFLAMMATORY FACTORS

- + Proinflammatory mediators (L1 & L2)
- + Excessive activation of heat receptors
- + Release of itching mediators

PHYSICAL SYMPTOMS

- + Redness
- + Itching
- + Stinging
- + Burning